Alfred Music

Press Release

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Alfred Music and MakeMusic, Inc. Announce Exclusive Distribution Deal

Los Angeles, CA—August 14, 2013
Alfred Music is pleased to announce an exclusive distribution agreement with MakeMusic®, Inc. Under the terms of the agreement, Alfred Music will be the sole distributor in North America, India, Australia, and New Zealand for Finale® and Garritan® products. This agreement pairs the leader in music notation software with the leader in music education. MakeMusic products distributed by Alfred Music will offer a wide range of music software solutions for educators, pro-audio professionals, and musicians ranging in skill level from novice to professional.

"We see a powerful synergy in partnering with the world's largest educational music publisher, both in terms of vision as well as markets and distribution," said Karen VanDerBosch, MakeMusic CEO. "Our mutual commitment to innovation will continue to drive both companies in exciting new directions as we help musicians around the world enjoy the creation and performance of music."

For 25 years, Finale® has been internationally recognized as the industry standard in music notation software, empowering musicians to create, edit, audition, print, and publish musical scores. Finale offers composers, arrangers, teachers, students, and publishers complete control over every aspect of the printed page, breathtaking playback, and more ways to share their music.

Garritan® is the world's leading provider of quality virtual software instruments. Garritan provides high-quality, expressive, and affordable sound libraries, which are widely used in television, film, game audio, and on the world's greatest concert stages.

"Alfred Music has been licensing content with MakeMusic for many years and we are thrilled to expand our relationship with them," said Ron Manus, Alfred Music CEO. "They have developed an incredible line of music technology products that play an instrumental role in the way the world composes, teaches, learns, and performs music. With our state-of-the-art Distribution Center and our amazing sales and marketing staff, Alfred Music is able to offer a dynamic environment that will distribute these physical and digital products to a wider audience."

Alfred Music's distribution of MakeMusic products in North America will be fully launched by November 2, 2013. MakeMusic products will be available in retail music stores and at **alfred.com**.

ABOUT ALFRED MUSIC
Alfred Music is the world's largest educational music publisher. Alfred Music produces educational, reference, pop, and performance materials for teachers, students, professionals, and hobbyists spanning every musical instrument, style, and difficulty level. Alfred Music's home office is located in Los Angeles, with domestic offices in Nashville, Miami, and New York as well as offices around the world including Australia, Germany, Singapore, and the United Kingdom.

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Since 1922, Alfred Music has been dedicated to helping people learn, teach, and play music. Alfred Music currently has over 90,000 active titles. Alfred Music represents a wide range of well-known publications—from methods like Alfred's Basic Guitar, Alfred's Basic Piano Library, Premier Piano Course, Sound Innovations, and Suzuki, to artists like Led Zeppelin, The Rolling Stones, Bruce Springsteen, Sheryl Crow, Eagles, Cole Porter, and George and Ira Gershwin, to brands like Star Wars, Harry Potter, Lord of the Rings, *Rolling Stone* magazine, and *Billboard*.

In addition to its own titles, Alfred Music distributes products from over 50 companies, including Belwin, Daisy Rock Girl Guitars, Mighty Bright, Dover Publications, Drum Channel, Faber Music, Highland/Etling, Kalmus, Penguin, TASCAM, Ultimate Support, and WEA.

ABOUT MAKEMUSIC, INC.
MakeMusic®, Inc. is a world leader in music technology whose mission is to develop and market solutions that transform how music is composed, taught, learned, and performed. For 25 years, Finale® has been the industry standard in music notation software, enabling musicians worldwide to create, edit, audition, print, and public musical scores.

MakeMusic's SmartMusic® interactive software transforms the way students practice. With an online library of thousands of band, orchestra, and vocal pieces, students practice with background accompaniment and immediate feedback on their performance. Teachers leverage SmartMusic to individualize instruction and document the progress of every student.

MakeMusic mobile apps include Finale Songbook™ and SmartMusic on iPad®. MakeMusic is also the creator of Garritan® sound libraries, providing state-of-the-art virtual instruments with the playback quality of a live performance, and MusicXML™, the internet-friendly way to publish musical scores, distribute interactive sheet music, and share music notation with a wide variety of software programs. Additional information about this Minnesota company can be found at **www.makemusic.com**.

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