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MakeMusic Announces Appointment of Karen VanDerBosch as Chief Executive Officer

Minneapolis – May 3, 2013 – MakeMusic, Inc. announced today the appointment of Karen VanDerBosch as CEO. Following the news on May 1, 2013 of the successful completion of the acquisition of MakeMusic by LaunchEquity, Andy Stephens, managing member of LaunchEquity, announced the appointment. VanDerBosch was formerly MakeMusic's chief operating officer and chief financial officer, and has been acting CEO of MakeMusic since June 2012.

"I'm very excited to have Karen VanDerBosch officially take the helm at MakeMusic," said Andy Stephens. "VanDerBosch's background, with more than twenty years of executive management and financial experience in technology and manufacturing industries, coupled with her deep understanding of our business and employees provide the leadership and experience needed for this critical role."

"It's an incredibly exciting time at MakeMusic, and I'm thrilled to accept this appointment," said VanDerBosch. "Now that the acquisition is complete, the entire company feels a powerful sense of forward momentum. I'm confident that with the innovation of our employees and their commitment to the future of our products, MakeMusic will continue to transform the world of music technology."

About MakeMusic, Inc.
MakeMusic®, Inc. is a world leader in music technology whose mission is to develop and market solutions that transform how music is composed, taught, learned and performed. For more than 20 years, **Finale**® has been the

industry standard in music notation software, enabling composers, arrangers, musicians, teachers, students and publishers to create, edit, audition, print and publish musical scores. MakeMusic is also the creator of **SmartMusic**® interactive software that is transforming the way students practice. With SmartMusic, students and teachers have access to thousands of band, orchestra and vocal pieces allowing students to practice with background accompaniment and get immediate feedback on their performance. SmartMusic allows teachers to individualize instruction and document the progress of every student. The **SmartMusic Inbox**™, an Android™ and Apple® mobile application, provides additional access for teachers to review, grade and comment on student assignments. **MusicXML**™ is an Internet-friendly way to publish musical scores, enabling musicians to distribute interactive sheet music online and to use sheet music files with a wide variety of musical applications. **Garritan**™ sound libraries provide musicians with state-of-the-art virtual instruments with the playback quality of a live performance. Additional information about this Minnesota company can be found at www.makemusic.com.

About LaunchEquity

LaunchEquity Partners, LLC is an investment entity that provides growth capital and strategic leadership to intellectual-property based businesses.