



## FOR IMMEDIATE RELEASE

### Company Contact:

Karen VanDerBosch  
Chief Operating Officer &  
Chief Financial Officer  
MakeMusic, Inc.  
(952) 906-3690  
[kvanderbosch@makemusic.com](mailto:kvanderbosch@makemusic.com)

### Investor Relations Contact:

Harriet Fried / Jody Burfening  
[LHA](mailto:LHA)  
(212) 838-3777  
[hfried@lhai.com](mailto:hfried@lhai.com)

## MAKEMUSIC ANNOUNCES PLANS FOR SMARTMUSIC FOR IPAD

*SmartMusic iPad app to officially launch in spring 2013*

**Minneapolis – November 12, 2012** – MakeMusic, Inc. (NASDAQ: MMUS) today announced the upcoming release of an iPad version of SmartMusic, the interactive practice software, in the spring of 2013. The app will be previewed to the public at the New York State School Music Association Winter Conference, November 29 – December 2, 2012, and The Midwest Clinic Annual Conference, December 19 – 22, 2012.

Offering much of the functionality found in the desktop version of SmartMusic, the upcoming app includes quality practice tools, assessment and accompaniment features as well as access to the entire content library with a SmartMusic subscription.

Staying true to the company mission of developing solutions that transform how music is composed, taught, learned, and performed, the decision to bring SmartMusic's key features to the mobile device was a natural one. "We are seeing schools everywhere adopting iPads in the classroom," said Barry Brown, SVP, product management and marketing. "Technology is driving how teachers and students interact, learn and make music and the deployment of SmartMusic on the iPad demonstrates our commitment to deliver solutions in a way our consumers want to use them."

The app will be available for download on the Apple iTunes store in spring 2013. More information about SmartMusic and other MakeMusic brands can be found at [www.makemusic.com](http://www.makemusic.com).

### About MakeMusic, Inc.

MakeMusic<sup>®</sup>, Inc. is a world leader in music technology whose mission is to develop and market solutions that transform how music is composed, taught, learned and performed. For more than 20 years, **Finale**<sup>®</sup> has been the industry standard in music notation software, enabling composers, arrangers, musicians, teachers, students and publishers to create, edit, audition, print and publish musical scores. MakeMusic is also the creator of **SmartMusic**<sup>®</sup> education software that is transforming the way students practice. With SmartMusic, students and teachers have access to thousands of band, orchestra and vocal pieces allowing students to practice with background accompaniment and get immediate feedback on their performance. SmartMusic allows teachers to individualize instruction and document the progress of every student. The **SmartMusic**<sup>®</sup> **Inbox**<sup>™</sup>, an Android<sup>™</sup> and Apple<sup>®</sup> mobile application, provides additional access for teachers to review, grade and comment on student assignments. **MusicXML**<sup>™</sup> is an Internet-friendly way to publish musical scores, enabling musicians to distribute interactive sheet music online and to use sheet music files with a wide variety of musical applications. **Garritan**<sup>™</sup> sound libraries provide musicians with state-of-the-art virtual instruments with the playback quality of a live performance. Additional information about this Minnesota company can be found at [www.makemusic.com](http://www.makemusic.com).

**Cautionary Statements**

*Certain statements found in this release may constitute forward-looking statements as defined in the U.S. Private Securities Litigation Reform Act of 1995. Forward-looking statements reflect the speaker's current views with respect to future events and include any statement that does not directly relate to a current or historical fact. Our forward-looking statements in this release relate to our expectations regarding the timing of when our iPad version of SmartMusic will be available. Forward-looking statements cannot be guaranteed and actual results may vary materially due to the uncertainties and risks, known and unknown, associated with such statements. Examples of risks and uncertainties for MakeMusic include, but are not limited to those factors described from time to time in our reports to the Securities and Exchange Commission (including our Annual Report on Form 10-K). Investors should not consider any list of such factors to be an exhaustive statement of all of the risks, uncertainties or potentially inaccurate assumptions investors should take into account when making investment decisions. Shareholders and other readers should not place undue reliance on "forward-looking statements," as such statements speak only as of the date of this release. We do not intend to update publicly or revise any forward-looking statements.*

####