



MakeMusic Trademark Usage Guidelines

Introduction

The trademarks and brands of MakeMusic, Inc., are valuable corporate assets and are an important part of our intellectual property. MakeMusic has gained valuable rights by the proper and continuous usage of trademarks to identify our products and the proper use of these trademarks is very important to MakeMusic. You may use a MakeMusic trademark or product name to identify and refer to such product in marketing and promotional materials, books, conferences, demonstrations, and so on, provided that:

- You adhere to these MakeMusic Trademark Usage Guidelines.
- You display your name or logo more prominently than any MakeMusic trademark and the MakeMusic trademark should be in text no larger than the surrounding text.
- You include a disclaimer that MakeMusic does not sponsor, affiliate, or endorse your product, and/or services.
- You include the statement "Used with permission of MakeMusic, Inc." in conjunction with the MakeMusic trademarks and copyrighted materials.
- You do not disparage MakeMusic products and services.

By using a MakeMusic trademark, including any of our product images or logos, in whole or in part, you are acknowledging that MakeMusic is the sole owner of the trademark and promising that you will not interfere with MakeMusic's rights in the trademark, including challenging MakeMusic's use, registration of, or application to register such trademark, alone or in combination with other words, and that you will not harm, misuse, or bring into disrepute any MakeMusic trademark.

You are specifically prohibited from and may not:

- Include any MakeMusic trademark or logo into the name(s) of your products, services, domain names, trademarks, logos, or company.
- Make any color or style changes to MakeMusic logos or other graphics available from this website, the size of the logo may be scaled, but the proportions and integrity of all elements of the logo must be maintained.
- Adopt trademarks or logos for your products, services, domain names, trademarks, logos, or company names that are confusingly similar to a MakeMusic trademark or logo.
- Make any use of any MakeMusic name, mark, or logo in connection with your goods or services that improperly suggests that MakeMusic is the source of, approves of, or is affiliated with your goods or services, when no such express source, approval, or connection exists.

What is a trademark?

A trademark is a name, design, word, symbol, device, phrase, sound, or color adopted and used by MakeMusic, Inc. to identify its products and to distinguish them from other items. Trademarks are usually noted with either a ™ or a ® symbol. There may also be international registration for trademarks and each country has different laws regarding the proper notation of trademarks.

Trademark usage guidelines

1. **Use appropriate markings.** Always capitalize the product name and designate the trademark with the appropriate TM or [®] symbol.
Correct: Finale[®], Finale PrintMusic[®], SmartMusic[®]
2. **Use MakeMusic trademarks in a grammatically correct way.**
MakeMusic trademarks should never be used as a possessive or in the plural form or as a verb.
Incorrect: We Finaled the musical composition . . .
Correct: Finale[®] music notation software was used to create the musical composition.
3. **Attribute ownership of MakeMusic trademarks to MakeMusic.** When you refer to a MakeMusic trademark, please include the following notice of trademark attribution where appropriate, such as on your product, printed materials, and online.
Correct: Finale[®] and SmartMusic[®] are registered trademarks of MakeMusic, Inc., in the United States and/or other countries.
4. **Merchandise items.** You may not manufacture, sell, or give away merchandise items, such as T-shirts and mugs, bearing MakeMusic's trademarks or logos, except with advance written authorization from MakeMusic.

These guidelines are not intended to be a definitive or complete statement of proper trademark usage. MakeMusic reserves the right to object to any use of MakeMusic trademarks that MakeMusic deems unlawful in the circumstances, even if that use is not expressly prohibited by these guidelines. Further, MakeMusic reserves the right to revise these guidelines at any time without notice.

MakeMusic, Inc. trademarks

Following below is the current list of active MakeMusic trademarks. This list is posted solely for your convenience. MakeMusic does not waive any rights to any MakeMusic trademark, service mark, trade name, product name, or logo that does not appear on this list. The symbols below denote status of the trademark in the United States only. MakeMusic trademarks may also be registered internationally.

Allegro[®], Finale[®], Finale Allegro[®], Finale NotePad[®], Finale PrintMusic[®], Finale Reader[®], Finale SongWriter[®], Finale Viewer[®], FinaleScript[®], HumanPlayback[®], HyperScribe[®], MakeMusic[®], MicNotator[®], SmartMusic[®], StudioView[®], SmartFind and Paint[®], and TempoTap[®].