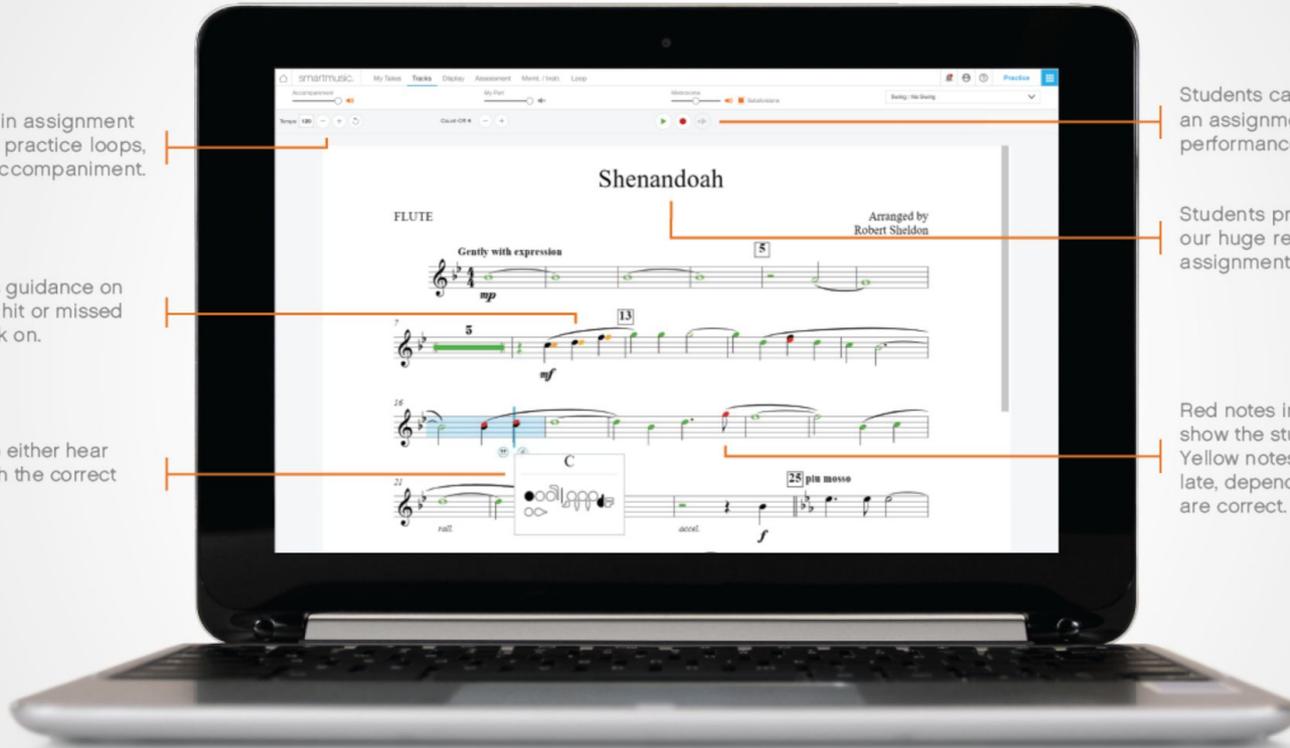# Why SmartMusic?

SmartMusic is a web-based music education platform that connects teachers and students.

It facilitates focused practice, immediate feedback, a powerful link between teacher and students.

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Flip the Classroom

Teachers set key and tempo in assignment parameters. Students control practice loops, tuner and hear their part or accompaniment.

Immediate feedback provides guidance on what pitches and rhythms are hit or missed so students know what to work on.

Click on a note and choose to either hear the note or display a chart with the correct fingering.

Students can record their performances in an assignment and send their best performance to their teacher.

Students practice exercises and songs from our huge repertoire library to complete assignments.

Red notes indicate an incorrect pitch, and show the student which note they played. Yellow notes indicate the student was early or late, depending on placement. Green notes are correct.

Shenandoah

FLUTE

Arranged by
Robert Sheldon

Gently with expression

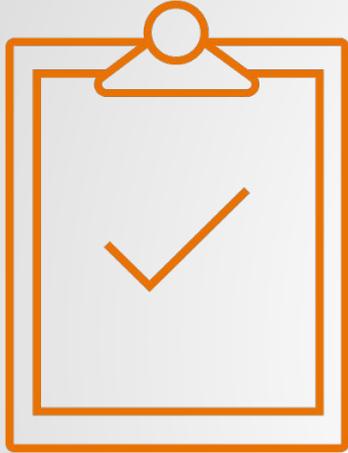smartmusic.

Immediate Feedback
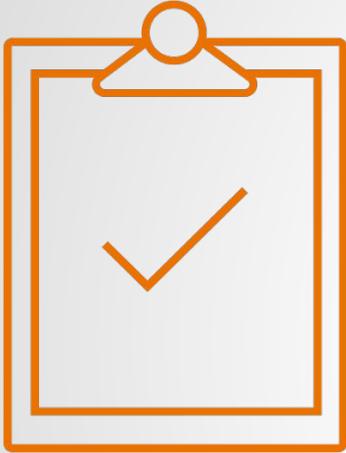
- Like a *tutor with infinite patience*

- *Immediately* shows students what pitches and rhythms they hit or miss

- Students *know what to work on* to get the best grade

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Guided Practice

- ***Differentiate*** assignments in many ways

- Much like a math or english teacher can assess individual student learning with a worksheet assignment, SmartMusic helps music teachers use *home practice data to* **focus on individualized student needs and guide future instruction**.

- Creates a **portfolio** of student work and progress

The Ultimate Online Tool

In addition to immediate feedback and assessment, SmartMusic includes tools specifically for music educators:

- Gradebook: fully cloud-based, with custom rubrics

- Sight Reading Builder: create infinite sight reading exercises online

- Compose: upload or build custom music curriculum and notation

- Music sharing: allows students and teachers to share compositions back and forth
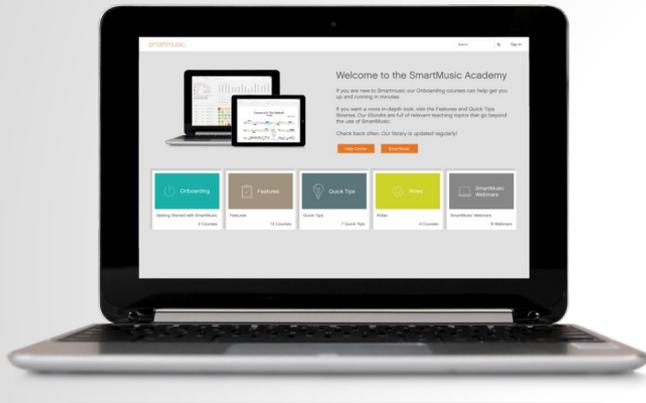
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Repertoire
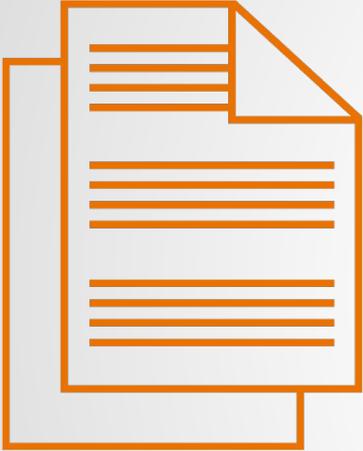
SmartMusic includes thousands of pieces for band, orchestra and choir from more than 100 publishers, including:

- 100+ Method books
- Ensemble titles
- Solos
- Practice exercises & scales
- Sight-reading materials
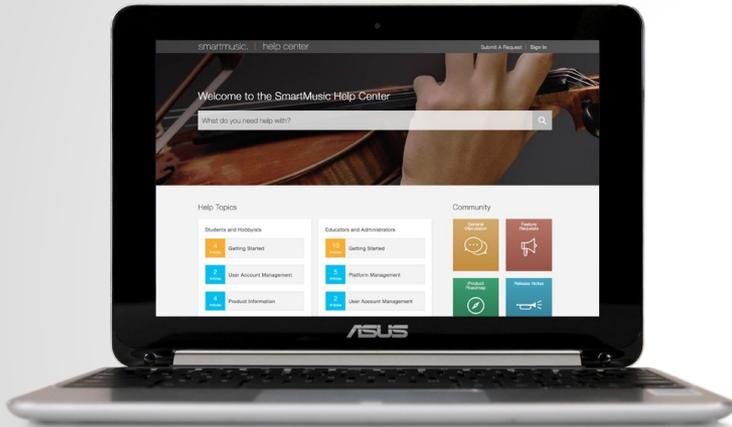- Predefined assignments

PLUS, the ability to import or create custom music and curriculum from scratch.

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Training and Professional Development

- Free training resources available for teachers at any time

- Short courses mean teachers always have what they need

- District implementation and paid training options available.

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Tech Support

- SmartMusic provides phone and email support for teachers, parents, and students

- No need for technology department to intervene; web-based platform means updates are done ***automatically***

- Compatible with devices students use, including Chromebooks, desktops, laptops, and iPads

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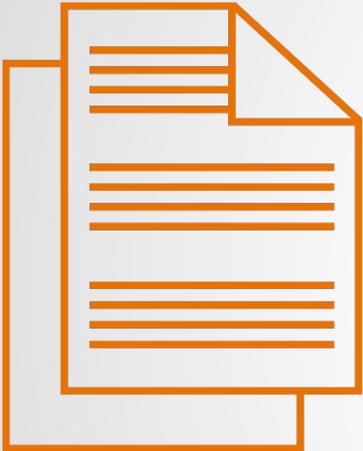
Student Privacy

SmartMusic takes privacy seriously.

SmartMusic is fully COPPA and FERPA compliant, so you and your school never have to worry that student data is unprotected.

SmartMusic Gets Results

Average growth using SmartMusic vs. traditional methods

Experimental group
(SmartMusic practice)
using a 100-point scale

Control group (traditional practice)
using a 100-point scale

Average point increase for sight-reading skills (when assessed)

Average point increase for performance technique (when assessed)

0   25   50   75   100

Using Technology to Enhance Instruction and Learning in the Music Classroom, Walsh, 2019; and
The Effects of Parental Involvement and Computer-Based Music Technology on Developing Independent Musicianship, Summers, 2018.

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SmartMusic Gets Results

"The new SmartMusic is much better than the older classic SmartMusic. Using the Sight Reading Builder we were able to double the number of students we had from our district in the all-state bands."

J. Kelly Diamond

Band Teacher // Georgetown Middle School

"I can really hear how students are playing the assignments. The other feature that I really like with the web-based is the practice analysis. Being able to track my students usage on Smartmusic has really helped each of them individually reach their playing goals."

Melissa Clark

String Teacher Grades 4-8 // Lawrence Township Public Schools

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SmartMusic Gets Results

- Transforms practice from passive repetition to **active learning**

- Students experience **faster progress**

- Motivating and **fun to use**

- No more guessing – **immediate feedback**

- **Differentiated** assignments & grading scales

- Grades are based on **skill achievement**, not just practice minutes

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SmartMusic Subscription Structure

- Academic Pricing - *requires 25 student or 3 teacher purchase*

  - Teacher Access - $40/year/teacher

  - Student Access starting at less than $1/month

    - $10 for Standard access - assignments only

    - $20 for Premium access - full repertoire library

- Individual Pricing - *accessible to any program*

  - Teacher access - $80/year/teacher

  - Performer access - $40/year

Priced to Fit Any Class Size

standard student

25 student / 3 teacher minimum purchase

$10
/student/year

- Built-in practice tools
- Essential content
- Method books
- Assigned sight reading
- Assigned custom titles
- Assigned solo titles
- Assigned ensemble titles
- Solo discovery
- Ensemble discovery

premium student

25 student / 3 teacher minimum purchase

$20
/student/year

- Built-in practice tools
- Essential content
- Method books
- Assigned sight reading
- Assigned custom titles
- Assigned solo titles
- Assigned ensemble titles
- Solo discovery
- Ensemble discovery

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Program Size: 125 Enrolled Students

Class Name	Class Size	Grand Total
6th Grade Band	50	
7th Grade Band	40	125
8th Grade Honor Band	35	

Pricing Example: Cost for 125 students

Quantity	Description	Rate	Amount
1	Teacher subscription	$40	$40
35	Advanced ensemble with premium subscriptions	$20	$700
90	Beginning ensembles with standard access	$10	$900
		Annual Cost	$1640

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Perfect Time to Adopt

- Facilitates full classroom coverage

- Customized levels of student access

- Fosters individualized instruction

- Boosts student achievement and increased engagement - *remotely*

- Works on more devices including computers, iPads and Chromebooks!

- Helps bridge the gap between (remote) classroom and home

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Thank you for your consideration!